



GRIMALDI GROUP

# EUROMED CONVENTION XXVI

Athens  
October 10–13

InterContinental®  
Athenaeum





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## THE EVENT

The Euro-Med Convention «From Land To Sea» is an international event organized by the Grimaldi Group in the most beautiful venues across the Mediterranean Sea.

The event is composed of a Conference, a Gala dinner and different side activities.

The Conference aims at promoting the debate among stakeholders on various issues concerning short sea shipping and, in particular, the motorways of the sea, such as the role this mode of transport currently plays in Europe's transport system.

The Conference is followed by a Gala dinner which hosts about 700 distinguished guests.



## THE CONFERENCE | PARTICIPANTS

The Conference gathers every year participants among which:

- ★ *Representatives of the European Commission*
- ★ *Representatives of National Governments*
- ★ *Port and Maritime Authorities*
- ★ *OEM's top managers*
- ★ *Representatives of the financial sector*
- ★ *Top experts in the shipping, logistics and automotive sector*
- ★ *Representatives of the media*
- ★ *Top managers of the Grimaldi Group and its subsidiaries and commercial agencies*



## SPONSORSHIP OPPORTUNITIES:

**DIAMOND**

**PLATINUM**

**GOLD**

**SILVER**

**BRONZE**

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★ **DIAMOND** ★

## SPONSORSHIP: DIAMOND

- ★ 3 minutes “flash” presentation during the regular **Conference session** (October 11);
- ★ Sponsor visibility “on the globe” in the foyer;
- ★ Sponsor visibility during the dinner (October 12);
- ★ Complimentary 3 nights accommodation (two rooms) full board (including Gala dinner) during the Convention;
- ★ Inclusion of the Sponsor company name in the press releases related to the Convention produced and circulated to the national and international press;
- ★ Sponsor’s Logo will be displayed on all promotional material of the Convention (programme, roll-ups, video wall during Conference session and press conference);
- ★ Logo on the Conference web pages ([www.grimaldi.napoli.it/euromedconvention](http://www.grimaldi.napoli.it/euromedconvention)) with link to the Sponsor’s website.

**Sponsorship fee: € 100,000.00**





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★ PLATINUM ★

## SPONSORSHIP: PLATINUM

- ★ 3 minute “flash” presentation during regular **Conference session** (October 11);
- ★ High Sponsor visibility in the foyer;
- ★ Complimentary 3 nights accommodation (two rooms) full board (including Gala dinner) during the Convention;
- ★ Inclusion of the Sponsor company name in the press releases related to the Convention produced and circulated to the national and international press;
- ★ Sponsor’s Logo will be displayed on all promotional material of the Convention (programme, roll-ups, video wall during Conference session and press conference);
- ★ Logo on the Conference web pages ([www.grimaldi.napoli.it/euromedconvention](http://www.grimaldi.napoli.it/euromedconvention)) with link to the Sponsor’s website.

**Sponsorship fee: € 50,000.00**



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## SPONSORSHIP: GOLD (options 1 & 2)

- ★ 2 minute “flash” presentation during regular **Conference session** “option 1” (October 11) or visibility in the foyer “option 2”;
- ★ Complimentary 3 nights accommodation (two rooms) full board (including Gala dinner) during the Convention;
- ★ Inclusion of the Sponsor company name in the press releases related to the Convention produced and circulated to the national and international press;
- ★ Sponsor’s Logo will be displayed on all promotional material of the Convention (programme, roll-ups, video wall during Conference session and press conference);
- ★ Logo on the Conference web pages. ([www.grimaldi.napoli.it/euromedconvention](http://www.grimaldi.napoli.it/euromedconvention)) with link to the Sponsor’s website.

**Sponsorship fee: € 25,000.00**



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★ **SILVER** ★

## **SPONSORSHIP: SILVER** (options 1 & 2)

- ★ Joint Sponsor visibility during the coffee break “option 1” or lunch break “option 2” (October 11);
- ★ Complimentary 3 nights accommodation (one room) full board (including Gala dinner) during the Convention;
- ★ Inclusion of the Sponsor company name in the press release related to the Convention produced and circulated to the national and international press;
- ★ Sponsor’s Logo will be displayed on all promotional material of the Convention (programme, roll-ups, video wall during Conference session and press conference);
- ★ Logo on the Conference web pages ([www.grimaldi.napoli.it/euromedconvention](http://www.grimaldi.napoli.it/euromedconvention)) with link to the Sponsor’s website.

**Sponsorship fee: € 15,000.00**





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★ **BRONZE** ★

## SPONSORSHIP: BRONZE

- ★ Inclusion of the Sponsor company name in the press release related to the Convention produced and circulated to the national and international press;
- ★ Sponsor's Logo will be displayed on all promotional material of the Convention (programme, roll-ups, video wall during Conference session and press conference);
- ★ Logo on the Conference web pages ([www.grimaldi.napoli.it/euromedconvention](http://www.grimaldi.napoli.it/euromedconvention)) with link to the Sponsor's website;
- ★ Conference buffet lunch.

**Sponsorship fee: € 5,000.00**





For further information please contact:

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## **GRIMALDI GROUP**

External Relations Dept.

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